

## **GISAD NEWSLETTER**

### **JANUARY 2024**



### **DEAR PARENTS, STUDENTS AND COLLEAGUES AT GISAD,**

Welcome to the start of the new year! We hope that you all had a relaxing and reflective time and are looking forward to the year ahead.

The past year at GISAD was characterized by exciting moments, numerous events and the continuous pursuit of knowledge. In this newsletter, we look back at UAE Flag Day, National Day, our successful Winter Market and Winter Camp.

What can we expect in January? Among other things, we are looking forward to a successful student exchange with our guests from the German School in Doha. There is also an exciting time ahead for our graduates. January 31 is the last day of school for the 12th grade before the written Abitur exams. We are keeping our fingers crossed and wish them a successful examination period! We are also accepting kindergarten registrations for 2024/2025 - to [admissions](#).

Last but not least, GISAD is presenting a new design in 2024 in collaboration with THE OM, our new marketing agency, which reflects our dynamism and innovative spirit.

We wish all students, teachers, the entire support team and all parents a pleasant start and an exciting and successful 2024!

## UAE FLAG DAY

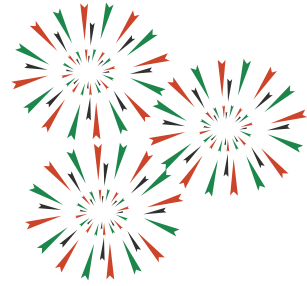
### KINDERGARTEN & SCHOOL

On November 3rd, we celebrated the UAE Flag Day at GISAD. The entire school community gathered in the schoolyard to raise the flag and celebrate the unity and prosperity of the United Arab Emirates.



## NATIONAL DAY KINDERGARTEN & SCHOOL

The UAE National Day on November 28 was also a great success. The school community proudly celebrated the diversity of the country. Great class stands under the motto "Sustainability", as well as impressive demonstrations by the students made this day unforgettable. Many thanks to all the families and organizers for the great support.



## WINTER MARKET

### KINDERGARTEN & SCHOOL

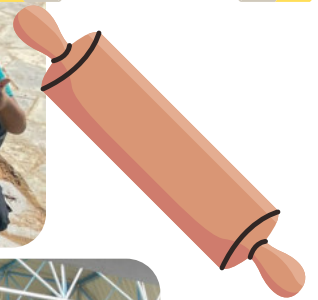
A highlight last month was our popular winter market on December 7, which was an all-round successful event with a festive atmosphere, handmade products and culinary delights. With great performances by our students, we were once again able to put on a fantastic stage program. Many thanks to the organizers and our generous sponsors: Storck, Haribo, Sven's Baker's Kitchen, Food Nation, Matrix Laser and Swift IT.



## WINTERCAMP

### KINDERGARTEN & SCHOOL

The GISAD winter camp took place from December 11 to 15 and brought smiles to everyone's faces. Everyone enjoyed baking cookies together and decorating gingerbread houses. The highlight of the winter camp was the trip to Mazaraa Farm. We received a lot of positive feedback and are delighted that everyone had so much fun. For information about the next camps, please contact Heike Bereket at [ganzttag@gisad.ae](mailto:ganzttag@gisad.ae)



# EVENTS JANUARY

## KINDERGARTEN & SCHOOL

# JANUARY

MO	TUE	WED	THU	FR	SA	SU
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
	Doha student exchange (in Abu Dhabi)			World Cuddle Day		
22	23	24	25	26	27	28
			Day of the German language at the Sobonne University	COP 28 Event grades 5-10		
29	30	31				
	Last day of school of year 12 before the written exams					



## ADMISSIONS 2024/2025

### KINDERGARTEN

**Registration for the kindergarten is now open.**  
**[Click here for the registration form.](#)**

#### **Our image of the child – this is how children between the ages of 3 and 6 learn**

The child is at the center of our educational work. We see each child as an independent personality, with their own needs and individual circumstances. Each child has its own stage of development and rhythm. We see it as one of our most important tasks to recognize, pick up on and challenge/encourage this. Our interest is to support every child in building up a healthy self-confidence and self-esteem. This means giving them space to unfold and develop freely.

In order to enable the children to start school in the German school system, strengthening and teaching the German language is a central goal of our educational work in the GISAD kindergarten.

**Find out more [here](#)!**



## GISAD ON SOCIAL MEDIA

Already know?

You can find us on the following social media accounts:

Instagram	<a href="#"><u>gisabudhabi</u></a>
Facebook	<a href="#"><u>German International School Abu Dhabi</u></a>
LinkedIn	<a href="#"><u>German International School Abu Dhabi</u></a>



Follow us on social media to keep up to date with our latest news.

## NEW PARTNERSHIP: OUR MARKETING AGENCY



Last but not least, GISAD 2024, in collaboration with THE OM our new marketing agency, is presenting a new corporate design that reflects our dynamism and innovative spirit.

Managing Director Kathrin Gottschalk introduces:

"We are THE OM – your external marketing department! Kathrin, Irina, Christian and Timo form a team with over 20 years of marketing experience, which forms the heart of THE OM.

**Our mission?** To make the German International School in Abu Dhabi shine anew with our diversity of experience. We cover all creative areas of marketing. We enthusiastically take on the challenge of giving your institution a fresh, customized look and feel. We are particularly interested in comprehensive support, which we approach with creative flair, strategic thinking and innovative solutions.

Together we want to creatively and successfully put the German International School in Abu Dhabi on the map. We look forward to turning your visions into reality!"



Kathrin Gottschalk, Managing Director THE OM

Website: [www.the-om.ae](http://www.the-om.ae) (German only)

Instagram: [the\\_om\\_ae](#)



## THANKS TO THE SPONSORS FROM THE WINTER MARKET



## OFFERS FOR THE GISAD COMMUNITY

We will soon be offering you current offers from our partners here again!

